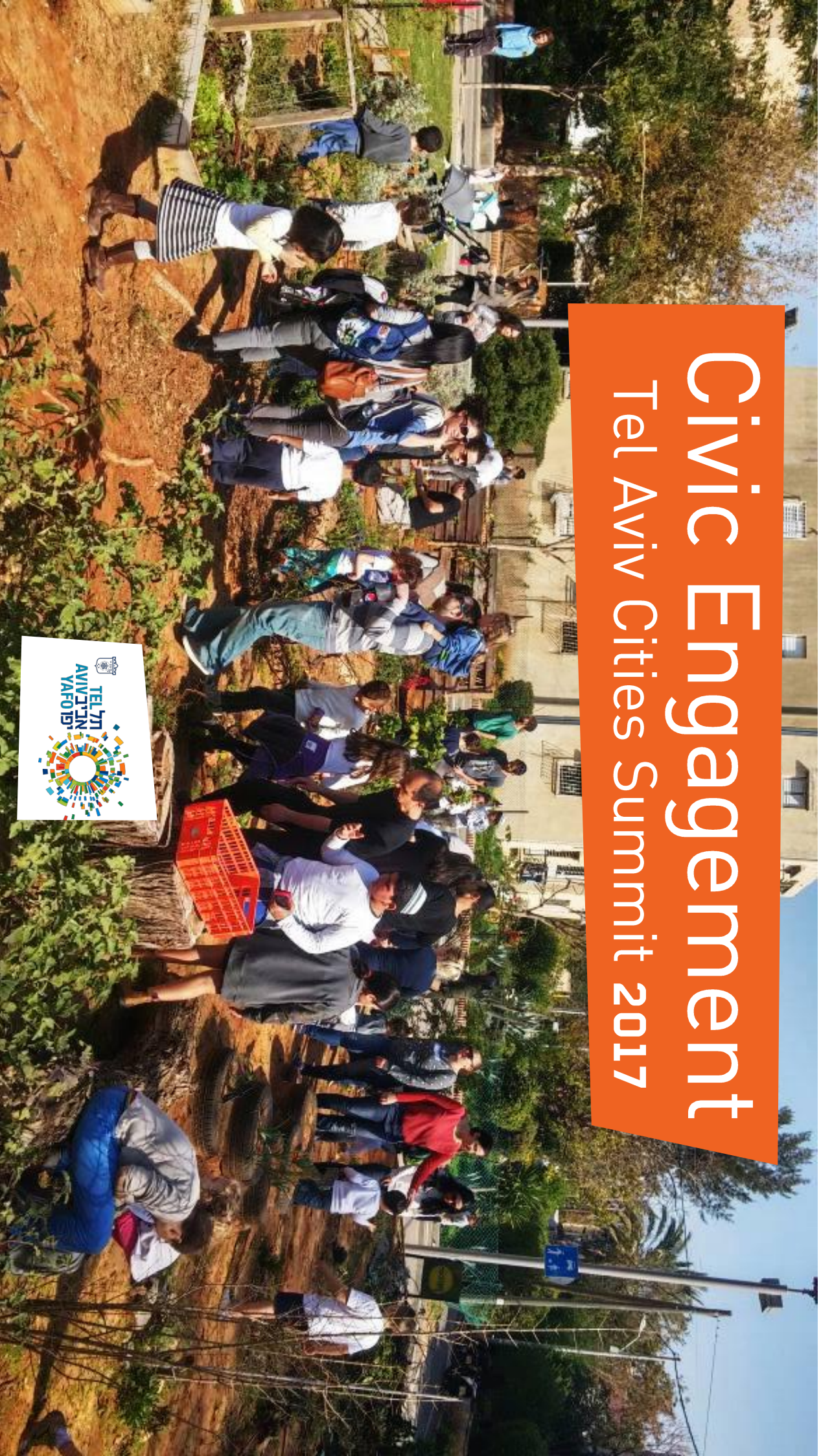


Civic Engagement

Tel Aviv Cities Summit 2017



"America needs more than taxpayers, spectators and occasional voters. America needs full-time citizens.

Men and women who respond to the call of duty, who speak up for their beliefs, who sacrifice for a greater good".

George W. Bush, Former President of USA, 2002



"I would expect Tel Avivians to be more active. This is the way to create change in a democratic country".

Ron Huldai, Mayor of Tel Aviv-Yafo, 2016



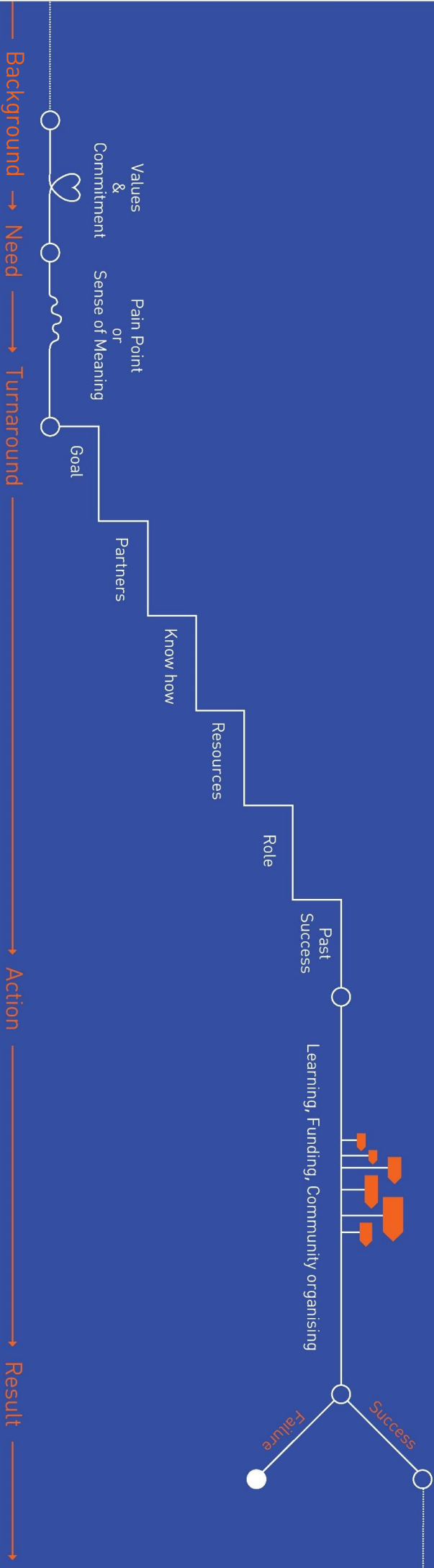


Don't believe they can influence the municipality's policy



Are willing to be more active in their neighborhood

An Activists Journey in Tel Aviv



Strategy

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- 3 Activists have platforms to get to know each other
- 4 Activists have the "Know how" and the resources they need
- 5 Citizens can easily find places to volunteer
- 6 Citizens feel the municipality is their partner

Thank
You!